

# Memorandum

Date: August 26, 2016  
To: Greg Edds, Chairman  
Cc: Aaron Church, County Manager  
Carolyn Barger, County Clerk  
From: Robert M. Van Geons, Executive Director  
Re: Activities Update - RowanWORKS

---

Dear Chairman Edds,

I would like to again thank the Board of Commissioners for the increased support provided to our efforts. At your September 6<sup>th</sup> meeting, we would like to provide the Board with a brief update regarding recent activities. Items we plan on covering at the meeting include:

**Project Activity** – Our update will include current project activity levels, as well as totals from the prior year, an overview of recent announcements and goals for FY 2016-17.

**Site Development** – RowanWORKS is constantly working to increase the County’s supply of ‘shovel-ready’ sites. We look forward to sharing the progress we have made on specific sites, as well as providing information regarding the state of our overall site inventory.

**Strategic Plan** – As you are aware, Avalanche Consulting recently completed an assessment of our organization and helped us draft our “Economic Development Strategic Plan.” The plan address targeted sub-sectors, marketing recommendations, and more. While still in it “Final Draft” form, we would like to share with you the most significant findings and recommendations.

Again, we are grateful for your support and look forward to joining you on September 6<sup>th</sup>. Please do not hesitate to call with any questions you may have.

Yours truly,



Robert M. Van Geons  
Executive Director